

# Communications



## *Emphasize Your Versatility and Skills!*

**Achieve your goals fast and efficiently! In only eighteen months, you can earn your associates degree with our *NEW* term schedule!**

### **What is the Communications Program?**

P.I.T.'s Communications program prepares students for a wide variety of opportunities in the business world. Students will analyze and manage real-world scenarios to learn how to integrate visual images, craft written arguments, and demonstrate presentation skills in inventive ways. Students who study Communications often find that these skills lead them to be better problem solvers as well as having superior interpersonal skills.

**Develop effective communication skills and gain advantage!**

### **What kind of career will I have?**

This degree is designed for the individual interested in pursuing an entry level career, as well as for the student seeking to transfer to a four year college or university. Students who hold a degree in Communications can work in many areas, including:

- Public Relations
- Social Media Writer/Manager
- Account Executive/Sales
- Copywriters
- Marketing/Advertising
- Human Resources
- Event Coordinator
- Communications Manage

### **Where can I go after P.I.T.?**

P.I.T. launches you into a world of opportunity! In addition to being prepared for immediate employment, P.I.T. has transfer agreements with a number of colleges and universities in the area. These agreements enable you to transfer your college credits earned at P.I.T. and complete a bachelor degree at one of these educational partners, or at any accredited college or university. P.I.T. will prepare you for the next step that's right for YOU!



## Why choose P.I.T. for your Communications degree?

### 1. Experienced Instructors

Our instructors either come from a real world background or still hold positions in the health care field. They share their working knowledge to better prepare our students to enter the workplace.

### 2. Intimate learning environment and family atmosphere

Our instructors know each student on a first name basis. Smaller class sizes allow us to focus on each student's individual strengths and areas in need of improvement.

### 3. Learn at your own pace! – E-Learning at P.I.T

A number of courses are blended learning, enabling students to spend less time in class and more time learning. You meet once a week with the instructor and the rest of the time interacting with your instructor over the Internet.

### 4. Free tutoring

Scheduled tutoring from both instructors and honor students is available to ALL P.I.T. students, free of charge!

### 5. Portfolio Building and Interview Coaching

The value of a P.I.T. education extends beyond the classroom! Our instructors work hard to prepare graduates through portfolio building and interview coaching.

***CALL US TODAY AND SPEAK WITH AN ENROLLMENT ADVISOR!***

## Communications Courses

- Advertising
- Creating Memorable Professional Presentations
- Fundamentals of Oral Communications
- Introduction to Mass Communications
- Persuasive Communications
- Social media: Contemporary Applications
- Business Mathematics
- Desktop Publishing
- Fundamentals of interpersonal Communications
- Intercultural Communications
- Principals of Marketing
- Statistics

### Media Main Campus

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### Center City Location

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Fax: 484-442-1232

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<http://www.pit.edu/Academic-Programs/Associate-Degree/Communications>