

Why choose P.I.T. for your Business Management degree?

✓ **Experienced Instructors**

✓ **Courses Transfer to other
Colleges and Universities**

✓ **Intimate Learning
Environment and Family
Atmosphere**

✓ **Portfolio Building and
Interview Coaching**

✓ **Learn at Your Own Pace
with eLearning at P.I.T.**

✓ **Free Tutoring**

A.S. Business Management

**Entrepreneurship, Innovation, Leadership,
Savvy: the tools to SUCCESS!**

Achieve your goals fast and efficiently! In under two years, earn your Associate Degree with our NEW term schedules.

What is the Business Management program?

The Business Management associate degree program teaches students fundamental concepts and skills in business. Students will become proficient in business management skills, such as financial accounting, organizational sustainability, entrepreneurship, marketing, and project management.

Why is the program beneficial to me?

The Business Management program enables you to immediately join the workforce in an entry-level position and/or earn a bachelor's degree at many of the area's colleges and universities. Many of P.I.T.'s Business Administration graduates who have entered the workforce immediately after graduation have found positions in:

- Accounting
- Advertising
- Finance
- Human Resources
- Management
- Marketing/Sales
- Starting their own business



Where can I go after P.I.T.?

In addition to being prepared for immediate employment, P.I.T. has transfer agreements with a number of colleges and universities in the area. These agreements enable you to transfer the college credits that you earned at P.I.T. and complete a bachelor's degree at any accredited college or university. P.I.T. will prepare you for the next step that's right for YOU!

Pennsylvania Institute of Technology

800 Manchester Avenue, Media, PA 19063 | 610-892-1500 | PIT.EDU

BUSINESS ADMINISTRATION (BUS)

Associate in Science (A.S.)

Recommended Course Sequence

Code	Course (Credits)	MTH 207*	Statistics (3)
BUS 113	Introduction to Business (3)	BUS 201	Organizational Sustainability (3)
ENG 108	Composition (3)	BUS 280	Business Strategy (3)
HUM 140	Critical Thinking in the Modern Age (3)	PSY 105	Introduction to Psychology (3)
SIT 203	Basic Office Software Applications (3)	BUS 290	Entrepreneurship and New Ventures (3)
BUS 131*	Business Management (3)	_____	Free Elective (3)
BUS 211	Financial Accounting (3)		
ENG 215	Analytical Writing (3)		
MTH 145	College Algebra and Trigonometry (3)		
BUS 218*	Managerial Accounting (3)		
BUS 226	Principles of Marketing (3)		
BUS 231	Business Law (3)		
COM 108	Communications and Social Interaction (3)		
BUS 234	Introduction to Project Management (3)		
BUS 239	Principles of Finance (3)		
BUS 247	Principles of Macro-Economics (3)		

PROGRAM TOTAL: 63

*Prerequisite coursework is required.

NOTE: Additional course(s) may be required based on the results of a placement test.

Course Highlights

BUS 290—Entrepreneurship

This course prepares students for new business ventures, as well as how to prepare a business plan that may be used to generate financing to begin operations in a new business enterprise. Students will gain an understanding of the critical factors that are involved in idea formation, and development of new business ventures. Course topics include analyzing market potential.

BUS 226—Principals of Marketing

This is a course in which the main functions, institutions, and concepts of marketing are studied. Students are provided with an understanding of the marketing function. Topic areas include traditional areas of product, price, promotion, and placement, plus the growth of ethnic marketing and marketing ethics. Case studies are used to relate lecture topics to the real world.

BUS 218—Managerial Accounting

This course introduces the managerial tools and models available for planning, controlling, and decision making for partnerships and corporations. Specialized topics include budgeting, product costing, analytical performance, and appraisal ratios. Students utilize electronic work papers to solve problems.

TUITION INFORMATION

Number of Terms in Program

Traditional – 7 Terms

Academic or Certification Achievement

Associate Degree for transfer to university or for employment

Tuition and Fees for Associate Degree Programs

- Tuition: \$380 per credit hour, plus tech fees
- Graduation Fee: \$100
- Excludes books and supplies