



Business Administration, B.S.

Launch your business career with our B.S. program and stackable certificates.

With this B.S. degree in Business Administration, you can gain the knowledge needed to have a higher earning potential, better job security and opportunity, as well as advancement.

What is the Business Administration B.S. Degree Program?

The B.S. in Business Administration is a flexible, career-oriented degree that allows students to take stackable certificates to enhance professional development and workforce readiness/career advancement. The degree program consists of a general education core, a business core, and stackable certificates in Supply Chain and Operations Management paired with Applied Project Management; Digital Marketing paired with Innovation and Entrepreneurship. A fifth concentration, Healthcare Administration, allows students to complete a business administration degree program that has a healthcare emphasis—expanding their employability into the healthcare industry.

Why is the program beneficial to me?

This versatile curriculum helps students establish a well-rounded skillset that can serve as a solid foundation on which to build a business career. With the addition of the stackable certificates, you can declare a unique specialization to help expand your employability.

Job Market

- Sales Manager
- Supply Chain Manager
- Information Security Analyst
- Market Research Analyst
- General Manager
- Executive Assistant
- Financial Manager
- And More!



Go Further, Faster.

In addition to being prepared for an immediate career, P.I.T. has transfer agreements with a number of colleges and universities in the area. These agreements enable you to transfer in many of your college credits previously earned or apply your P.I.T. credits toward a master's degree to continue your education successfully. P.I.T. will prepare you for the next step that's right for YOU!

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US**





BUSINESS ADMINISTRATION

Bachelor of Science (B.S.)

Recommended Course Sequence

Code Course (Credits)

General Education Core: (40 credits)

MTH145	College Algebra & Trigonometry (3)
ENG108	English Composition (3)
HUM130	Society and Finance (3)
HUM140	Critical Thinking in the Modern Age (3)
SOC103	Intro to Sociology (3)
ENG215	Analytical Writing (3)
MTH207	Statistics (3)
COM108	Communications & Social Interaction (3)
HIS160	Culture and Technology (3)
PLS160	Intro to Global Studies (3)
HIS150	Western Civilization (3)
PSY105	Intro to Psychology (3)
BIO105	General Biology (3)
BIO106	General Biology Lab (1)

Code Course (Credits)

Business Core: (42 credits)

BUS211	Financial Accounting (3)
BUS226	Principles of Marketing (3)
BUS231	Business Law (3)
BUS131	Business Management (3)
BUS239	Principles of Finance (3)
BUS247	Principles of Macro-economics (3)
CIS110	Computer Information Systems (3)
BUS205	Organizational Behavior (3)
BUS209	Operations Management (3)
BUS214	Strategic Management Concepts (3)
BUS219	Team Building and Conflict Resolution (3)
BUS201	Organizational Sustainability (3)
BUS300	Data Analytics (3)
BUS400	Internship

Free Electives: (9 credits)
Concentration: (15 credits each x 2)

**Please see next page
for concentrations**

PROGRAM TOTAL: 121



NOTE: Additional course(s) may be required based on the results of a placement test.

The Bachelor's Degree in Business Administration provides a flexible, career-oriented degree that allows students to pursue an A.S. in Business as part of the degree, and to take stackable certificates to enhance professional development and workforce readiness/career advancement.



Heather Pflieger,
Academic Dean

Apply Now

Begin FAFSA

CONTACT US

Pennsylvania Institute of Technology
800 Manchester Avenue, Media, PA 19063



School Code: 010998

| 610-892-1500

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BUSINESS ADMINISTRATION

Bachelor of Science (B.S.)

Recommended Course Sequence

Concentrations

(also counts as certificate)

Code Course (Credits)

Supply Chain and Operations Management: (15 credits)

BUS227	Supply Chain Management (3)
BUS201	Organizational Sustainability (3)
BUS209	Operations Management (3)
BUS308	Operational Risk Management (3)
BUS234	Introduction to Project Management (3)

Digital Marketing: (15 credits)

MKT200	Consumer Behavior (3)
MKT205	Digital Marketing and Social Media Strategy (3)
MKT210	Law and Ethics in Media (3)
MKT300	Search Engine Marketing and Optimization (3)
MKT305	Marketing Across Cultures (3)

Code Course (Credits)

Applied Project Management Certificate: (15 credits)

BUS325	Design Thinking (3)
BUS315	Project Quality Management (3)
BUS320	Resources in Project Management (3)
BUS410	Project Time Management (3)
BUS234	Introduction to Project Management (3)

Innovation: (15 credits)

BUS266	Business Innovation (3)
BUS310	Design Thinking (3)
BUS330	New Product Development (3)
BUS415	Venture Management (3)
BUS420	Markets, Innovation and Design (3)

Healthcare Administration: (15 credits)

HCM219	Healthcare Law and Ethics (3)
MOT115	Healthcare in a Transitional Environment (3)
HCM107	Introduction to Healthcare Management (3)
HCM219	Introduction to Healthcare Informatics (3)
HCM231	Financial Management of Healthcare Organizations (3)

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