



**Pennsylvania
Institute of
Technology**

Cannabis Business

Be at the forefront of an emerging market

Acquire specialized business skills for the medical and adult-use cannabis industry that can make your resume stand out from the crowd.

What is the Cannabis Business Program?

As a burgeoning industry, cannabis provides an untapped well of potential business careers.

The Cannabis Business associate's degree program teaches students the fundamental concepts and skills to succeed in business and entrepreneurship. With a focus on the laws and regulations associated with the cannabis industry, students gain proficiency in business management skills, such as financial accounting, organizational sustainability, entrepreneurship, marketing, and project management.

Why is the program beneficial to me?

Graduates of the Cannabis Business Program will earn an associate's degree. Students who are interested in pursuing a job will have an array of potential career fields.

Job Market

- Dispensary Managers
- Cannabis Health Advisor
- Cannabis Formulation
- Edibles Manufacturing
- Edibles Specialist
- And more!



Go Further, Faster.

In addition to being prepared for an immediate career, P.I.T. has transfer agreements with a number of colleges and universities in the area. These agreements enable you to transfer your college credits earned at P.I.T. or apply them toward a bachelor's degree offered at P.I.T. to continue your education successfully. P.I.T. will prepare you for the next step that's right for YOU!



Pennsylvania Institute of Technology
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CANNABIS BUSINESS (CAB)

Associate in Science (A.S.)

Recommended Course Sequence

Code	Course (Credits)	Code	Course (Credits)
CAT109	The Politics, History, and Ethics of the Cannabis Industry (3)	CAT180	Managing Retail Services & Dispensaries (3)
ENG108	Composition (3)	CAT218	Food & Agriculture Laws & Policies (3)
BUS113	Introduction to Business (3)	CAT213	Introduction to Agribusiness (3)
ENG215	Analytical Writing (3)	CAT225	Marketing Alternative Health Therapies (3)
CAT108	The Science of Medical Cannabis (3)	COM108	Communications and Social Interaction (3)
MTH130	Mathematics for Healthcare Professionals (3)	BUS290	Entrepreneurship & New Ventures (3)
CAT140	Alternative Health Therapies I (3)	MTH207	Statistics (3)
CAT131	Legal Aspects of Alternative Health Therapies (3)		
HUM140	Critical Thinking for the Modern Age (3)		
CAT145	Alternative Health Therapies II (4)		
CAT200	Alternative Therapeutic Health Horticulture I (3)		
BUS211	Financial Accounting (3)		
SIT203	Basic Office Software Applications (3)		
CAT210	Alternative Therapeutic Health Horticulture II (3)		

PROGRAM TOTAL: 65

*Prerequisite coursework is required.

NOTE: Additional course(s) may be required based on the results of a placement test.

Our Cannabis Studies Program is comprised of three separate tracks. The first, Cannabis Health Therapy, provides our students with the knowledge required to achieve their professional goals as advisors and counselors of individuals utilizing medical marijuana in their treatment regimen. Our second program, Cannabis Business, prepares our graduates for careers in cannabis entrepreneurship. Lastly, Cannabis Horticulture includes courses in plant biology and extraction technology. All Cannabis Studies programs will prepare our graduates for a growing job market that seeks motivated and educated individuals in the fast-growing cannabis industry.



Lou Giannotti,
Cannabis Studies
Program Director

Apply Now

Begin FAFSA

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